

Inauguration by his Majesty the King of Morocco of an olive grove with Spanish technology

On April 3rd 2008, His Majesty King Mohammed VI carried out the inauguration of a mechanized plantation of olive-trees (directed by GPS) of Spanish varieties (Arbequina and Arbosana) and Greek variety (Koroneiki) pertaining to the Company AGRO HEALTH and located in the Moroccan area of Beni-Mellal. This plantation was designed and led technically by the Spanish Company of Cordoue TODOLIVO which forms part of S.O.S CUETARA Group.

AGRO HEALTH is aiming to produce as from November 2008 "gourmet" Extra Virgin olive oils of very high quality intended for export markets (Asia, USA) starting from its own orchards of olive-trees on 600 Hectares located at the foot of the Atlas at the cities of El-Borouj, Marrakech and FkihBenSalah. Each Farm of olive-trees in hedge (high density) will be integrated by a modern crushing mill allowing a very short time (20 minutes) between harvest and crushing in order to obtain an extra virgin, fruity olive oil with a very low acidity (maximum 0,2°).

AGRO HEALTH was founded by the Aqallal Family which, from father to son since 4 generations, is known for her engagement for the development and the perfection of agriculture, and for an ancient olive-growing tradition narrowly attached to the soil, having for result an oil which maintained all its original and true savor.

AGRO HEALTH is the fruit of a technology transfer from the North towards the south of the Mediterranean aiming at a sustainable development by:

- The creation of stable jobs in poor areas of Morocco (such as ElBorouj, FkihBenSalah) where the populations are accustomed to immigrating in Europe (Spain and Italy). While taking part to fix the Moroccan rural populations in their areas of origin, the objective is to export "oils of prestige" rather than men...
- economy of water: the use of the latest technologies of drip irrigation, the mixture in the ground of a rock coming from a volcano of Latin America playing the role of a sponge for the retention of water, and the construction of some basins for water accumulation of which the 1st basin entirely covered of Morocco having a volume of 46' 000 m³ (to avoid evaporation).
- the fight against the erosion of the soil and the desertification by the plantation of vast olive groves in rocky and semi-desert zones traditionally known for the cultivation of cereals with poor yield.
- Offering assistance to the Moroccan farmers by placing at their disposal this Spanish technology in order to try to modernize and raise the level of olive sector in Morocco.

The inauguration by his Majesty King Mohammed VI of this integrated olive-growing company shows all the attention of the Moroccan King for the olive sector, with a particular interest to the North-South exchanges like the Moroccan-Spanish relations.

For more informations : www.agro-health.com

Attached Documents: Photos of the inauguration by His Majesty King MOHAMMED VI
Photos AGRO HEALTH olive groves.

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